



TrailFest 2011

Sponsor Information

The Central Valley Rails to Trails Foundation (CVRTF) was formed to create a 27-mile trail along an inactive rail line, the Central California Traction Company Rail Corridor (CCT). Linking the counties of Sacramento and San Joaquin, the proposed trail will provide a safe route for non-motorized recreation and commuting. CVRTF's project is widely endorsed by local recreation agencies, local businesses, community organizations, and property owners along the CCT. The owners of the corridor, Union Pacific and BNSF Railroad companies, are presently exploring their options for the Corridor's usage. CVRTF believes the CCT has a bright future – as a trail!

CVRTF is a non-profit 501(c)(3) all-volunteer organization (Federal ID#94-3375724). Contributions to CVRTF are tax deductible to the extent allowed by State and Federal law.



TrailFest is CVRTF's annual fundraising event, providing resources to cover the Foundation's modest operating costs, along with donations to local charities. In 2010, TrailFest was attended by over 300 Central Valley residents who gathered under a huge tent to enjoy locally produced wine, beer and gourmet food. The event was a great success, and allowed the Foundation to support Project R.I.D.E in Elk Grove (projectride.org), and the Firefighters Burn Institute (ffburn.org). **The 2011 TrailFest event will solely benefit Project R.I.D.E.**

CVRTF keeps the ticket price low so that the event can be enjoyed by people from throughout the community. In order to meet fundraising goals, the Foundation relies on sponsorships and in-kind donations. Please review the attached Sponsor Form and consider supporting this important project. Following are the event details:

Date: Saturday, October 8, 2011

Time: 5:00 – 7:30 pm Tasting & Auction

7:30 – 10:00 pm Dancing to the J-Rolerz Band

Price: \$35 per person (tickets bought in advance or on-line) \$40 per person (tickets sold at the door)

Ticket price includes unlimited tasting, wine or beer glass, art show and dancing

A Table of Ten can be reserved for \$300 – a great cost savings!

Location: Project R.I.D.E. Covered Arena, 8840 Southside Avenue, Elk Grove

TrailFest 2011 Sponsor Form

Sponsorship Options:

Gold Sponsor \$1,000 and Above

1. Donate \$1000 or more in Cash or Gift Certificates and receive recognition in press releases, advertisements, event program, web site and communications to supporters.
2. Display a large banner at the event.
3. Enjoy a reserved table for ten.
4. Optional Information Table to publicize business or organization.

Silver Sponsor \$350 - \$999

1. Purchase a Table for \$300 and donate a prize valued from \$50 to \$699 to receive recognition in event program, web site and communications to supporters.
2. Display banner at event.

Table Sponsor \$300

1. Purchase a Table to receive recognition in event program.
2. Enjoy a reserved table for ten with signage acknowledging your sponsorship.

Prize and In-Kind Donations are welcome. Only cash or cash value gift cards qualify toward a Gold Sponsorship.

Silent and Live Auction Donations:

Prize donations may be professional services such as riding lessons or bike tune-ups; gift certificates; sports equipment such as saddles or bikes; local products such as wine, beer or packaged food; plants or artwork; and other items appropriate for a family event. Please include attached form to describe Auction donations.

Your support is appreciated! Please complete this form and send it to the address below:

Organization, Individual or Business Name _____

Contact Person _____ Phone _____

E-mail Address _____ Other Phone _____

Address _____ City _____ Zip _____

___ Gold Sponsor (Cash or Gift Certificates Valued at \$1,000+)

___ Silver Sponsor (\$300 Table for Ten Plus Monetary or In-Kind Prize Valued at \$50-\$699)

___ Table Sponsor (\$300 Table for Ten) # Tables _____

Total Amount: \$ _____

___ Food/Drink Vendor (please attach Vendor Form)

___ Prize/Auction Donation Description: _____ Value \$ _____

Make Checks Payable to: Central Valley Rails to Trails Foundation (Tax ID# 94-3375724)

Send Check & Form to: Post Office Box 12, Wilton, CA 95693

Questions: 916.687.8239 – E-mail: trail@cvrtf.org – Web Site: www.cvrtf.org



TrailFest 2011

Taste of the Central Valley



CENTRAL VALLEY
RAILS TO TRAILS
FOUNDATION

Vendor Sign-up Form

Vendor: _____

Contact Person: _____

Phone: _____ E-mail: _____

Mailing Address: _____

Thank you for agreeing to donate food or drink to be served at the TrailFest 2011 "Taste of the Central Valley" on Saturday, October 8th at the Project R.I.D.E facility in Elk Grove. By completing and signing this form, you will be making a commitment to participate in TrailFest and agree to hold Project R.I.D.E., Central Valley Rails to Trails Foundation and their Boards of Directors, and all volunteers associated with the TrailFest 2011 event harmless for any injury or loss that results from your participation. You also agree to have your company name listed as a participating vendor in promotional materials. More details will be provided prior to the event. Your support is appreciated!

To help us accommodate you, please provide the following information:

What will you serve? _____

Will you bring your own utensils/cups/plates? _____

Electricity will be very limited. Will you need access to an outlet? _____ Yes

An 8 ft. table will be provided (w/out linens). If you will be using a barbeque, we can accommodate you just outside of the main building. Will that be necessary? _____ Yes

Comments/Questions: _____

Date: _____ **Signature:** _____

Print Name of Signer: _____

Questions regarding Vendors: Bob Hunter – bobbyhunter2003@yahoo.com

Questions regarding Facilities: Patricia Baker – prbaker@citlink.net

Please e-mail a copy of your company logo (jpg format preferred) to: trail@cvrtf.org
Return completed and signed Vendor Form to: CVRTF, Post Office Box 12, Wilton, CA 95693
www.cvrtf.org

TrailFest Auction Donation

October 8, 2011

Thank you for donating items for the Silent and Live Auctions at TrailFest 2011. The value of your donation to our 501(c)(3) nonprofit public charity is tax deductible to the extent allowed by Federal and State Law (ID #94-3375724).

Please provide your contact information and a description of each item below so that we can describe its value correctly.

Donor Name _____

Donor Organization/Business _____

Mailing Address _____

Email _____ Phone _____

Item Description:

Retail Value: \$ _____

Short Description _____

Detailed Description _____

Would you like to have your business or organization recognized on our web site? Yes No

Please provide your web site and /or email address if you would like to have it published.

Web Site: _____ Email: _____

Donated items should be provided to CVRTF by Friday, September 30th

Please have a CVRTF Volunteer Pick Up the Donation

We will deliver the donation to CVRTF

Central Valley Rails to Trails appreciates your support!

Please send completed form to: CVRTF – PO Box 12, Wilton, CA 95693 or email: trail@cvrtf.org

Questions regarding Live Auction – Ann Ullrich – 209.481.5489 – ann@parkerrealtygalt.com

Questions regarding Silent Auction – Charlotte Fernandez – 916.687.8895 – cnj126@aol.com

Visit www.cvrtof.org for more information on TrailFest
and the work of Central Valley Rails to Trails Foundation